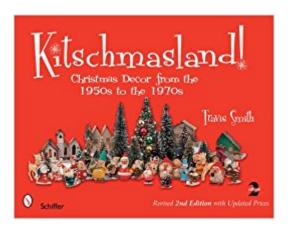


## The book was found

# Kitschmasland!: Christmas Decor From The 1950s To The 1970s





## **Synopsis**

Welcome to Kitschmasland in a fun and nostalgic look at our infatuation with Christmas holiday decor from the 1950s and through the 1970s. This beautiful revised book covers the gamut of decorations - some whimsical, some beautiful - and a treasure trove of campy kitsch that the author calls "Kitschmas!" Join a magical tour of retro homes decked out for the holidays, and enjoy a variety of festive holiday decorations from our not-too-distant past. Featuring vintage Christmas ornaments, trees, ceramics, and more, over 400 color photos and vintage magazine images are used to illustrate this whimsical journey through some of our favorite decades. This book is a delight for Kitschmas fans, decorators, and the thousands of people devoted to mid-century decor and design.

### **Book Information**

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> Reference > Encyclopedias & Subject Guides > Antiques & Collectibles

### Customer Reviews

My family and I enjoyed looking back on our lives and many Christmases of our childhood days. I collect Christmas ornaments and  $d\tilde{A}f\hat{A}$ ©cor from the 1950' through the 1960's and found this book to be enlightening and informative. It is now apart of my library of information and personal enjoyment.

such a fun book to have on your coffee table during the holiday! I loved seeing so many items that I grew up with and so many I still have in my own collection! Fantastic book Travis!

I am a purveyor of kitsch. I own a Tiki bar and collect vintage Floridiana and flamingos. My goal is to make my house look like a Stuckey's circa 1965. My Christmas tree is aluminum and dates from the 1940s. Nothing irks me more than people who purchase books with the word "kitsch" in the title than complain because the book is about kitsch. This has happened with every single book I have bought about kitsch and I am so tired of reading these reviews. If kitsch is in the title, don't expect tasteful stuff. Seriously. Why would anyone would buy a book about kitsch then complain that it was about kitsch? I almost didn't buy this book because of a couple of the reviews. What a mistake that would have been! This book is wonderful. It is chock-a-block full of bright, clear photographs of Christmas kitsch. It's terrific. I have Susan Waggoner's book and am a huge fan of Tim Hollis. I would encourage anyone to check-out their books. However, for pure visual fun, this is marvelous. No, it isn't a guide to decorating your home with kitsch. There isn't a lot of text either. If you want the history of this stuff you would be advised to look elsewhere. I suggest Googling. I hesitate to call this a "Collector's Guide" because some of those are lacking in photos and this is packed with pictures. Lots and lots of bright, clear photographs of vintage kitschy Christmas items. My only complaint with the book is that I am not so sure about some of the prices on stuff. As an avid eBay fan prices tend to fluctuate on a daily basis and some of these seem off, but I really didn't purchase this as a price guide. Frankly, I find Christmas sort of depressing and it is only my affection and yearly indulgence in the kitsch of yore that gets me through it. This book is delightful and every fan of kitsch should have a copy on their book shelf. Mine is nestled right between my vintage Cypress Gardens postcards and Mold-o-Rama mermaids. (If you don't like kitsch, PLEASE don't buy the book.)

Beautiful pictures and brings back lots of memories.

My daughter loved getting this for Christmas!

I looked through this book and remembered all the decorations that were on my tree as a child. We lost all of our old saved decorations in a fire, so having the book I can look back as remember the missing ones. I love this book.

Awesome pictures and great stories of past Christmases and how people decorated through these years.

Very fun book to have!

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